

# Goshen Open Studio tour

## Call for sponsors

*Help make Goshen a regional arts center through your donation!*

A thriving arts community is essential to a flourishing city where people enjoy living, raising their children, and doing business. Goshen has long been rich in artistic talent, yet, frequently, artists have worked unrecognized and have looked outside the community to find a market for their work. The lack of local fine arts venues also requires area residents to leave the community to enjoy fine arts.

The goal of Goshen Open Studio tour is to foster connections between area artists and provide a forum for engaging the public. Hundreds of visitors have attended each tour and had the opportunity to visit artists' studios, meet artists, and become engaged in the arts.

Since its launch in 2005, Goshen Open Studio tour has met with great success. The fun, free, bi-annual event for all ages features Goshen-area artists working in many fine art mediums.

To establish the tour as a regional attraction, we need to broaden awareness of the event and increase the number of artists' venues and activities offered. Your sponsorship directly impacts the expansion of the tour and promotes growth of the arts in Goshen.

*Consider being a sponsor!*

### Three levels of sponsorship

#### Patron \$25

- listing on the tour Web site
- recognition as a patron at the tour locations

#### Major donor \$100

- listing on the tour Web site
- recognition as a major donor at the tour locations
- name/logo and link on the tour Web site

#### Event sponsors \$500

- name/logo and link on the tour Web site
- name/logo on brochure (distribution to 2,500 households)
- recognition as a tour sponsor at the tour locations
- recognition in press releases and advertising as event sponsor.

### Upcoming tour dates

#### Spring tour

Friday, March 7, 2008 (5 p.m. – 9 p.m.), and  
Saturday, March 8, 2008 (10 a.m. – 4 p.m.)

#### Fall tour

Saturday, November 8, 2008 (10 a.m. – 4 p.m.)

### Sponsor registration deadline

January 31, 2008

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**I would like to support the Goshen Open Studio tour as a**

- Patron (\$25)
- Major donor (\$100)
- Event sponsor (\$500)

### **Sponsor information**

(as you would like it to appear in donor recognition and media promotion)

Your name	_____
Address	_____
City, State, Zip	_____
Phone	_____
E-mail	_____
Business name	_____
Address	_____
City, State, Zip	_____
Web site	_____

### **Logo request**

Please e-mail a high resolution copy of your logo to [tourinfo@eyedart.com](mailto:tourinfo@eyedart.com).

### **Sponsor registration deadline**

January 31, 2008

### **Checks payable to**

**Eyedart studio**  
412 East Purl Street  
Goshen, Indiana 46526

*Thank you for your help to make Goshen a regional arts center through your donation!*